



FOR IMMEDIATE RELEASE
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Gilbert, Arizona and REV Biodiesel Sponsor Third Annual Turkey Grease Drive

Gilbert, Ariz., November 18, 2011 – In an effort to reduce air pollution and sewage waste during the holiday season, the Town of Gilbert will once again work with REV Biodiesel to collect used waste oils and grease during its Third Annual Turkey Grease Drive. Beginning Friday, November 18, 2011 and ending Sunday, January 8, 2012, Valley residents may dispose of their used cooking grease at collection barrels at any Gilbert fire station. Gilbert-based REV Biodiesel will then convert the used grease into a biodegradable, non-toxic alternative fuel known as biodiesel at its processing plant.

“The grease produced from our holiday dinners is something we typically pay little attention to,” said Dan Rees, president of REV Biodiesel. “However, instead of clogging our city sewers and adding stress to our water systems, the cooking oils and fats from those meals can be nearly 100% recycled into clean, biodegradable alternative fuel. Biodiesel not only fuels vehicles, but also helps to decrease air pollution and cuts down the amount of grease that clogs our sewer systems, avoiding costly repairs to the Town and its residents.”

In 2010 Gilbert and other east valley residents donated 11,032 pounds of used cooking oil during the grease drive, tripling the amount donated in 2009. As a clean biodiesel fuel, this recycled grease reduced carbon dioxide emissions by 23,000 pounds, which would be the equivalent of filling the tanks of more than 24 standard-sized school buses with pure biodiesel fuel.

Gilbert Mayor John Lewis was enthusiastic about the upcoming drive, adding, “This initiative is another example of how Gilbert is committed to keeping our community clean and environmentally-friendly. Businesses like REV Biodiesel are at the forefront of scientific innovation and key to the Gilbert’s continued success on promoting clean technology and alternative energy opportunities.”

For those interested in participating in the program, Gilbert fire station drop-off locations include:

- Fire Station 1: 2730 E. Williams Field Road
- Fire Station 2: 2855 E. Guadalupe Road
- Fire Station 3: 1011 E. Guadalupe Road



- Fire Station 4: 909 E. Ray Road
- Fire Station 5: 3630 E. Germann Road
- Fire Station 6: 3595 E. Warner Road
- Fire Station 7: 215 N. Cooper Road
- Fire Station 8: 1095 E. Germann Road
- Fire Station 11: 2860 E. Riggs Road

About Gilbert, Arizona

Located in the southeast valley of the Phoenix metropolitan area, Gilbert is the seventh largest community in Arizona and 97th in the nation by population. With a resident base of 220,000, Gilbert ranks 36th out of the top 100 best places to live in America according to CNN/Money Magazine. Gilbert also has one of the highest ranked K-12 education systems in Arizona and noted as the fifth safest city in the country. For additional details on Gilbert's low operating costs, established clean technology employers, incentives and available workforce, please contact the Economic Development Office at econdev@gilbertaz.gov or 480.503.6010.

About REV Biodiesel

Based in Gilbert, Arizona, REV Biodiesel is a division of Pure Earth Energy Resources, LLC (PEER), an alternative energy company established in 2009. REV was co-founded by CEO Bob Flynn of Sedona, AZ and President Dan Rees, the founder and former president of Gilbert-based AZ Biodiesel. REV currently produces approximately 10,000 gallons of biodiesel fuel per day with projected volumes ramping to 40,000 gallons per day by June 2012. Total annual production capacity eventually will be 10 million gallons per year using current equipment. For more information regarding REV Biodiesel, go to www.revbiodiesel.com.

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